ER 60-874/a

Note Beef Ed.

Mr. C. M. Robertson, Jr., President The Ralph H. Jones Company 3100 Carew Tower Cincinnati 2, Ohio

Dear Mr. Robertson:

Thank you very much for your letter of 3 February inviting me to speak at the Annual Meeting of the Cincinnati and Hemilton County Salvation Army Association on 23 May.

I sincerely regret that I will be mainle to join you as I have a prior consitment on that date to address the Air War College at the Maxwell Air Force Bass. It was very kind of you to invite me again and I greatly appreciate the interest that you have shown an asking me to be the festures speaker at your Annual Meetings.

With kindent regards.

Hincerely,

SIGNED

Aller W. Dulles Director

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O/DCI/ bak(10 Feb. 60) O/DCI/ bak(12 Feb. 60) Rewritten:

Distribution:

Orig. - Addressee

1 - DCI via readi

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THE RALPH H. JONES COMPANY/ADVERTISING

3100 CAREW TOWER, CINCINNATI 2, OHIO

- ARFIELD 12300 - TWX CI 152

OFFICE OF THE PRUSIDENT

February 3, 1960

Mr. Allen W. Dulles Director Central Intelligence Agency Washington, D. C.

Dear Mr. Dulles:

Two years ago, we invited you to be the featured speaker at the Annual Meeting of the Cincinnati and Hamilton County Salvation Army Association, but unfortunately you had a conflict on our date and were unable to accept.

This year again we would like to invite you to be our featured speaker. The date is May 23 and the occasion is the luncheon attended by approximately six hundred of Cincinnati's leading citizens.

To refresh your memory, I am attaching a copy of my letter of April 3, 1958.

We are very hopeful that you can accept and can assure you of an interested and worthwhile audience.

Yours very truly,

C. M. Robertson, Jr., President

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Cincinnati and Hamilton County Salvation Army Association

cc: Mr. C. P. Taft

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April 3, 1958

Mr. Allen W. Dulles, Director Central Intelligence Agency 2430 E Street Washington 25, D. C.

Dear Mr. Dulles:

Quite a number of Cincinnatians who have had the pleasure of hearing you speak and have known you personally have urged that I invite you to be the featured speaker at the Annual Meeting of the Cincinnati and Hamilton County Salvation Army Association on May 21.

The Association is made up of over 25,000 people who have financially or otherwise supported the Salvation Army in this area. The meeting will be at Noon and we expect six or seven hundred of Cincinnati's leading citizens to be present.

Previous speakers have been Neil McElroy, now Secretary of Defense, Jack S. Parker, Vice President of General Electric and Carl Rich, Judge of the Hamilton County Court of Common Pleas.

We feel that this is an important meeting that falls within your area of interest and sincerely hope that you can arrange to be with us.

Yours very truly,

C. M. Robertson, Jr., President Cincinnati and Hamilton County Salvation Army Association

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